

KTOP(FM)¹,KDVV(FM),KMAJ(AM),KMAJ(FM),KTOP(AM),KWIC(FM),KDVB(FM)
EEO PUBLIC FILE REPORT
 February 1, 2010 – January 31, 2011²

I. VACANCY LIST

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

Job Title	Recruitment Sources (“RS” Used to Fill Vacancy	RS Referring Hiree
Program Director	Internal Promotion	Internal Promotion
Program Director	Internal Promotion	Internal Promotion
Account Executive	1-23,25-37,43-46	43
Traffic Director	1-23,25-37,45-46	46
Account Executive	1-23,25-37,43-46	43
Account Executive	1-23,25-37,43-46	44
Programming On Air Personality	1-3,7,11,13-15,19-23,25-27,30-37,38-42,45-46	46

1 KTOP(FM) was formerly known as KQTP(FM)—call letter change made in November, 2009.

2 This report provides recruitment date collected from February 1, 2010 through January 21, 2011.

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II. MASTER RECRUITMENT SOURCE LIST (“MSRL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
Local and State Resources			
1	American Business Women’s Association Career Chapter webmaster@abwa-career.org	No	
2	American Business Women’s Association KEEN Chapter info@keentopeka.org	No	
3	Atchison Workforce Center Career Services 818 Kansas Atchison, KS 66002	No	
4	Baker University Career Services PO Box 65 Baldwin City, KS 66022	No	
5	Colby Community College Career Services 1255 South Range Avenue Colby, KS 67701	No	
6	Dodge City Community College Career Services 2501 North 14 th Street Dodge City, KS 67801	No	
7	EI Centro De Servicios Para Hispanos 134 NE Lake Street Topeka, KS 66616 (785) 232-8207	No	
8	Emporia State University Career Services Campus Box 4014 1200 Commercial Street Emporia, Kansas 66801	No	
9	Friends University Career Services 2100 West University Street Wichita, KS 67213	No	
10	Fort Hayes State University Career Services 600 Park Street Hays, KS 67601	No	
11	Heartland Works Career Services 610 SW 10 th Avenue Suite 210 Topeka, KS 66612	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	Hutchinson Community College Career Services 1300 North Plum Street Hutchinson, KS 67501	No	
13	Junction City Workforce Center Career Services 1012 SW 6 th Street #A Junction City, KS 66441	No	
14	Junior League of Topeka, Inc. 719 SW Van Buren St Topeka, KS 66603 (785) 273-0830	No	
15	Kansas Association of Broadcasters 2709 SW 29th Street Topeka, Kansas 66614 (785) 235-1307 www.kab.net kent@kab.net	No	
16	Kansas State University Career Services http://www.ksu.edu/ces	No	
17	Kansas State University Career Services Salina, KS	No	
18	Kansas University University Career Center http://www.ku.edu/~uces/index.shtml	No	
19	KETCH Career Services 1006 East Waterman Wichita, KS 67211 (316) 383-8700 (316) 383-8714 (Fax) www.ketch.org	No	
20	Lawrence Workforce Center Career Services 2540 Iowa Street Suite R Lawrence, KS 66502	No	
21	LULAC of Topeka 1502 SE Seward Avenue Topeka, KS 66616-1242 785-233-7498	No	
22	Manhattan Workforce Center Career Services 205 South 4 th Avenue, Suite 1A Manhattan, KS 66502	No	
23	Salina Workforce Center Career Services 203 North 10 th Street Salina, KS 67401 (785) 827-0385	No	
24	Topeka Capital-Journal 616 SE Jefferson Topeka KS 66607 (785) 295-1111	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	Topeka NAACP 501 SE Jefferson St # 31 Topeka, KS 66607 (785) 266-2227 naacptopeka@cox.net	No	
26	Topeka Work Force Center 1430 SW Topeka Blvd Topeka, KS 66612-1897 (785) 235-5627 (785) 233-5899 FAX www.workforcecenters.com/topeka topekajobs@kansasworks.com	No	
27	Unity Council of Topeka P.O. Box 1972 Topeka, KS 66601-1972 (785) 235-6096 www.uctopeka.org	No	
28	Washburn University Career Services https://www.myinterfase.com/washburn/employer	No	
29	Wichita State University Career Services	No	
National Sources			
30	Broadcast Employment Services PO Box 4116 Oceanside, CA 92052 (800) 374-0119 (760) 754-2115 (fax) www.amfmjobs.com	No	
31	Brown Institute of Broadcast Education 1440 Northland Drive Mendota heights, MN 55120 (651) 905-3400 http://placement.browncollege.edu	No	
32	Ms. Foundation for Women 120 Wall Street, 33 rd Floor New York, NY 10005 (212) 742-2300 (212) 742-1652 (fax) http://www.ms.foundation.org	No	
33	NAACP 4805 Mt Hope Drive Baltimore, Maryland 21215 (877) 622-2798 (410) 580-5735 (fax) http://www.naacp.org	No	
34	National Association of Broadcasters 1771 North St NW Washington, DC 20036 (202) 429-5300 (202) 429-4199 (fax) http://www.nab.org	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
35	National Hispanic Media Coalition 2514 South Grand Avenue Los Angeles, CA 90007 (213) 746-6988 (213) 746-1305 (fax) http://www.nhmc.org	No	
36	Ohio/Illinois Centers for Broadcasting gary@beonair.com	Yes	
37	L.U.L.A.C. (785) 234-5809 2000 L Street NW, Suite 610 Washington, DC 20036 Phone:(202) 833-6130 TF: (877) LULAC-01 Fax: (202) 833-6135 http://www.lulac.org/	No	
Other Sources			
38	http://www.mediarecruiter.com	No	
39	http://www.allaccess.com	No	
40	http://www.gatewaycityradio.com	No	
41	http://www.tvandradijobs.com	No	
42	Internal Transfer/Promotion	No	
43	On-Air Announcements	No	5
44	Station website postings	No	1
45	Walk in / Self Referral	No	
46	Word-of-Mouth Referral	No	2
47	Cumulusjobs.com	No	
TOTAL INTERVIEWEES OVER REPORTING PERIOD			8

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Sponsorship and participation in Career Fair	On September 8, 2010, the stations sponsored the Washburn University Career Fair held at Washburn University in Topeka, Kansas. Participants from the stations included the General Sales Manager, Promotions Director and Sales Assistant. As sponsors of the event, the stations ran radio spots and on-air mentions promoting the event. The stations also participated as local employers.
2	Management level training regarding equal employment opportunity and preventing discrimination.	On January 20, 2011, our General Sales Manager and Business Manager participated in a conference call conducted by outside communications counsel for Cumulus concerning FCC EEO compliance issues for radio stations.